



王丹妮 博士

Dr. Wang, Danni
(Assistant Professor)

研究方向 (Research Area):

人力資源管理

Human Resources Management

教育與職業發展

Education and Career Development

體面工作

Decent Work

酒店管理與住戶體驗

Hotel Management and Guest
Experience

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◇ JOURNAL PAPER

- ◆ Wang, D., & Cheung, C. (2024). Decent work in tourism and hospitality – a systematic literature review, classification, and research recommendations. *International Journal of Contemporary Hospitality Management*, 36(7), 2194–2213. (SSCI)
- ◆ Wang, D., Cheung, C. and Zhai, X. (2024), "Effects of career adaptability and career optimism on career intention of tourism and hospitality students", *Tourism Review*, Vol. 79 No. 1, pp. 24-37. (SSCI)
- ◆ Wang, D., Liu, A. & Cheung, C. (2023). Understanding Memorable Tourism Experience: Long-Term Memory System and Revisit Intention. *European Journal of Tourism, Hospitality and Recreation*, 13(2) 125-141.

◇ CONFERENCE PAPER

- ◆ ESG strategies in the service apartment industry- A case study of Cubic City Service Apartment Group - D Wang, Dr C. Cheung, IMPACT2023 (Hong Kong)
- ◆ A glass half full or half empty? An exploratory study of career optimism and adaptability of hospitality and tourism student interns – Dr C.Cheung, D Wang, e-Learning Forum Asia 2023 (30 Nov - 1 Dec) (Singapore)
- ◆ Examining the Role of Career Anxiety on the Cultivation of Future Talents - D Wang, Dr C. Cheung, SurreyConference 2023 (U.K.)
- ◆ Is revisit a must? A case study of China-based UK alumni on return travel intention – D WANG, A Liu, Dr C. Cheung, TTRAEurope2023 (France)
- ◆ Evaluation of hotel cleanliness from a five-sense perspective under the stimulus-organism-response model - D Wang, Dr C. Cheung, GradConference2023 (U.S.A)
- ◆ An empirical study on the school-to-work transition of tourism and hospitality students - D Wang, Dr C. Cheung, Grad-Conference2023 (U.S.A)
- ◆ How to promote professional confidence for an effective school-to-work transition?: A case study of hospitality final year students - D Wang, Dr C. Cheung, CAUTHE 2022 Conference Online
- ◆ Are hospitality students prepared for their careers in the hospitality industry? - D Wang, Dr C. Cheung, CAUTHE 2022 Conference Online



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- ◆ Tourism marketing campaign for COVID-19 post-crisis recovery - A case study of the "Go to Travel" campaign in Japan - D Wang, Dr C. Cheung, 6th World Research Summit for Tourism and Hospitality (Online)

◇ **CERTIFICATES AND AWARDS .**

- ◆ Hotel Real Estate Investments and Asset Management (eCornell Certificate Program)
- ◆ CHE: Certified Hospitality Educator
- ◆ CHIA: Certification in Hotel Industry Analytics