



陳小連 博士

Dr. Chen, Sharleen  
(Assistant Professor)

研究方向(Research Area) :

旅遊社會學

Tourism and sociology

旅遊現象學

Tourism and phenomenology

女性旅遊消費行為研究

Female tourist behavior

旅遊體驗

Tourism experience

旅遊的哲學思考

Philosophical views in tourism

會展與獎勵旅遊

Event tourism research

Tel.: (853) 8590-2587

Email: sharleenchen@cityu.mo

◇ JOURNAL PAPER

- ◆ Chen, Z., **Chen, X\***, & Mak, B. (2021). The hybrid discourse on creative tourism: illuminating the value creation process. *International Journal of Culture, Tourism and Hospitality Research*, doi: 10.1108/IJCTHR-07-2020-0138 (ABDC Journal list, B ranking)
- ◆ **Chen, X.**, Mak, B., & Feng, Y. (2021). An existential psychological perspective on Chinese career gap travel. *Tourist Studies*, 21(2), 178-197. (SSCI)
- ◆ **Chen, X.**, Mak, B., & Calder, I. (2021). The Guimi holidays of young Chinese women: Evidence from cyber communities. *Journal of China Tourism Research*, 17(2), 230-248. (ABDC Journal list, B ranking, ESCI)
- ◆ **Chen, X\***, & Mak, B. (2020). Understanding Chinese girlfriend getaways: an interdependence perspective. *Annals of Tourism Research*, 81, 102878. DOI: <https://doi.org/10.1016/j.annals.2020.102878> (SSCI, Q1: 3/140 in Sociology; IF=9.011)
- ◆ **Chen, X\***, Mak, B., & Kankhuni, Z. (2020). Storytelling approach of the self-reported slow adventure to Tibet: Constructing experience and identity. *Tourism Management Perspectives*, 35, 100679. DOI: <https://doi.org/10.1016/j.tmp.2020.100679> (SSCI, Q1: 11/56 in Hospitality, Leisure, Sport & Tourism; IF=6.586)
- ◆ **Chen, X\***, Calder, I., & Mak, B. (2020). China's second child baby boom and fertility tourism: Strategic considerations for Malaysia. *Journal of Destination Marketing & Management*. 15, 100377. DOI: <http://doi.org/10.1016/j.jdmm.2019.100377> (SSCI, Q1: 9/56 in Hospitality, Leisure, Sport & Tourism; IF=6.952)



## 陳小連 博士

**Dr. Chen, Sharleen  
(Assistant Professor)**

### 研究方向(Research Area) :

旅遊社會學

Tourism and sociology

旅遊現象學

Tourism and phenomenology

女性旅遊消費行為研究

Female tourist behavior

旅遊體驗

Tourism experience

旅遊的哲學思考

Philosophical views in tourism

會展與獎勵旅遊

Event tourism research

Tel.: (853) 8590-2587

Email: sharleenchen@cityu.mo

### ◇ BOOK

- ◆ 王春雷, 陈小连(2013).活动管理原理、方法与案例. 北京: 清华大学出版社. (出版日期: 2013年9月1日; 刊号: ISBN:9787032335573; 100000字)
- ◆ 马勇, 陈小连(2011).低碳旅游开发模式与实践创新.北京: 科学出版社. (出版日期: 2011年12月1日; 刊号: ISBN:9787030329134; 100000字)
- ◆ 马勇, 陈小连, 马世骏(2010).现代服务业管理: 原理、方法与案例.北京: 北京大学出版社. (出版日期: 2010年10月1号; 100000字; 刊号: ISBN: 9787301178171)

### ◇ BOOK CHAPTER

- ◆ **Chen, X., & Mak, B.** (forthcoming). The lived experience of guimi holidays of young women in China. In L. J. Ingram (Ed.), *Women and leisure in the 21st century*. Wallingford, UK: CABI.
- ◆ **Chen, X.** (2016). {Book review} D. Leslie. (2014) *Tourism Enterprise: Developments, Management and Sustainability*, CABI, Oxfordshire, (hbk). ISBN: 978-1-78064-356-4, 195 pages, *Tourism Management*, 55, 324-325.

### ◇ CONFERENCE PAPER

- ◆ **Chen, X., & Peng, M.** (2018). Research on the cooperative strategy of Guangdong-Hong Kong-Macau Great Bay Area, paper presented at Fourth Guangdong, Hong Kong and Macao Symposium, Guangzhou, Guangdong Province.



## 陳小連 博士

**Dr. Chen, Sharleen  
(Assistant Professor)**

### 研究方向(Research Area) :

旅遊社會學

Tourism and sociology

旅遊現象學

Tourism and phenomenology

女性旅遊消費行為研究

Female tourist behavior

旅遊體驗

Tourism experience

旅遊的哲學思考

Philosophical views in tourism

會展與獎勵旅遊

Event tourism research

Tel.: (853) 8590-2587

Email: sharleenchen@cityu.mo

- ◆ **Chen, X., & Wu, H. (2016).** The Chinese slow travel to Tibet: motivations and experience, paper presented at the 6<sup>th</sup> Advances in Hospitality and Tourism Marketing and Management (AHTMM) Conference.
- ◆ **Chen, X. (2016).** The Motivation of Chinese Slow Travel to Tibet: a Netnographical Analysis of Cyclers' and Walkers' Travel Blogs, Paper Presented at The 4<sup>th</sup> Tourism Development Forum, Wuhan, China.
- ◆ **Chen, X. (2016).** Slow Travel and Sustainability: Potentials and Possibilities, Paper Presented at The Forum of China Ecotourism and Green Development, Wuhan, China.
- ◆ **Chen, X. (2012).** College students' perceptions of climate change and low-carbon travel decision making. Paper presented at the 2012 Annual Conference of Tourism Tribune, Beijing, China.

### ◇ RESEARCH PROJECT

- ◆ August, 2020- August, 2021 Co-investigator of the research project entitled "Research on the Influencing Factors of Macau Food Festival", funded by the Specialized Subsidy Scheme for the Tourism Education and Training for Guangdong-Hong Kong-Macao Greater Bay Area, Macau Higher Education Bureau.
- ◆ Sep, 2018-Sep, 2019 Principal investigator of the research project entitled "Research on the Cooperative Strategies of Cultural Industry in the Guangdong-Hong Kong- Macau Great Bay Area" (Ref. No.: 2018ZD002), funded by the Social Science Foundation of Jinwan District, Zhuhai City.



**陳小連 博士**

**Dr. Chen, Sharleen  
(Assistant Professor)**

**研究方向(Research Area) :**

旅遊社會學

Tourism and sociology

旅遊現象學

Tourism and phenomenology

女性旅遊消費行為研究

Female tourist behavior

旅遊體驗

Tourism experience

旅遊的哲學思考

Philosophical views in tourism

會展與獎勵旅遊

Event tourism research

Tel.: (853) 8590-2587

Email: sharleenchen@cityu.mo

- ◆ Sep, 2017-Sep, 2018 Principal investigator of the re- search project “Research on the Development Strategy of Slow Tourism in Zhuhai under the Sharing Economy” (Ref. No.: 2017YB059), funded by the Social Science Foundation of Zhuhai City.