



孫婉婷 博士

Dr. Sun, Wanting  
(Assistant Professor)

研究方向 (Research Area):

旅遊消費者行為

Traveler behaviour

體育愛好者及電競愛好者行為

(e)Sports fan behaviour

旅遊實驗法

Experimental research in tourism

目的地營銷

Destination marketing communication

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◇ JOURNAL PAPER

- ◆ Sun, W., Chien, P. M., & Pappu, R. (2023). Responses to compatriot tourists' misbehaviour: The importance of social identity, emotions and misbehaviour type. *Journal of Travel Research*, 00(0), 1-20. (SSCI Q1, impact factor = 8.9)
- ◆ Sun, W., Chien, P. M., Ritchie, B. W., & Pappu, R. (2022). When compatriot tourists behave badly: The impact of misbehavior appraisal and outgroup criticism construal. *Journal of Destination Marketing & Management*, 23, 100695. (SSCI Q1, impact factor = 8.4)
- ◆ Sun, W., Chien, P. M., & Weeks, C. S. (2021). Sport scandal and fan response: the importance of ambi- fans. *European Sport Management Quarterly*, 23(3), 700-721. (SSCI Q3, impact factor = 4.0)

◇ BOOK CHAPTER

- ◆ Chien, P. M., & Sun, W. (2022). Explaining Intergroup and Intragroup Dynamics in Tourism: A Social Identity Approach. In *Routledge Handbook of Social Psychology of Tourism* (pp. 121-132). Routledge.

◇ CONFERENCE PAPER

- ◆ Sun, W., Chien, P. M., Ritchie, B.W., & Pappu, R. (2021). The impact of tourist misbehaviour on ingroup tourist responses. *Academy of Marketing Science Annual Conference, Virtual (United States)*, 1-4 June 2021.
- ◆ Sun, W., Chien, P. M., & Pappu, R. (2021). Understanding tourists' responses to misbehaviours committed by compatriot tourists. *The Council for Australasian Tourism and Hospitality Education*, February 2021.
- ◆ Sun, W. (2021). Understanding individuals' responses to misbehaviours committed by compatriot tourists. *UQ Business School's 23rd Annual Research Student's Colloquium*, July 12th, 2021.
- ◆ Contribution to the presentation *Tourism-Induced Disruptions: Is Post-COVID Travel a Disaster in the Making?* by P. Monica Chien at the *Trust, Ethics & Governance Alliance (TEGA) Summit (2020, October)*

◇ MEDIA COMMENT

- ◆ 'Selfish' tourists abound: Here's how to be a good one (2023, July 17). *The New Daily*



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◇ **CERTIFICATE AND AWARDS**

- ◆ University Medal, The University of Queensland
- ◆ UQ Research Training Scholarship, The University of Queensland

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