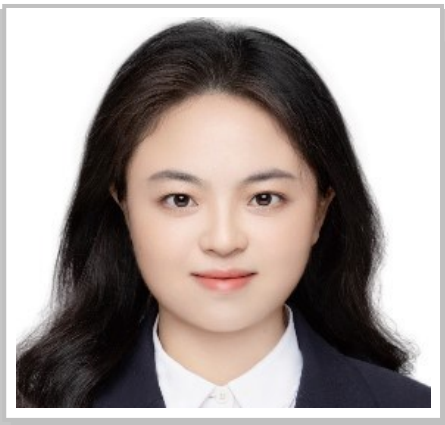

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顧客心理及行為

Customer Psychology and Behavior

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酒店管理

Hotel Management

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◇ JOURNAL PAPER

- **Tang, X**. (2025). Insights from language strategy in menu design of ethnic cuisines: An atmospheric-functional information model. International Journal of Hospitality Management, 130, 104228. (SSCI)
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